



# DATA PROTECTION PRIVACY POLICY

## Data protection declaration

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We appreciate your interest in our website.

The protection of your personal data during the collection, processing and use during your visit to our website is very important to us. Your data is protected in accordance with the legal regulations.

Please take a moment and read the information below. It provides information about how we handle personal data, for what purpose this data is used, to whom we forward this data and how we protect your personal data.

Your personal rights are our top priority and we make every effort to protect and guarantee these rights.

### **Controller for the processing of your personal data according to the GeneralData Protection Regulation (GDPR):**

Zentralverband Europäischer Lederhändler eG  
Porschestraße 14  
44809 Bochum  
Tel.: +49 234 3381-0  
E-Mail: info@zel.eu

### **Collecting and processing of data**

Every access to our website and every retrieval of a file stored on our website is logged. The storage serves internal system-related and statistical purposes.

To be logged:

- name of the retrieved file,
- date and time of retrieval,
- transferred amount of data,
- message about successful retrieval,
- used operating system,
- browser and browser type,
- website from which is was forwarded,
- Internet service provider,
- visited websites and
- requesting domain.

Additionally, the IP addresses of the requesting computers are logged. The controller, however, does not draw conclusions on a person.

These data is only required to properly display the contents on our website, to optimize the content permanently for you and to support criminal prosecution in the case of hacker attacks.

Insofar as personal data (such as name, address, e-mail address, etc.) is collected on this website, this is done in voluntary agreement with you and in your knowledge.

The personal data is collected and processed by us within the framework of the provisions of the Telemedia Act (TMG), the EU General Data Protection Regulation (GDPR) and the Bundesdatenschutzgesetz (BDSG).

A revocation is possible at any time.

### **Use and transfer of personal data**

So far as you provided personal data to us, we use this in accordance with the European and German data protection regulations and only for answering your requests, for statements, for settlement and termination of contracts concluded with you, for the technical administration and perhaps for the advertising of our products and services if we have your consent or if this is permitted by law.

Your personal data is only transferred to third parties or transferred in any other way if this is required for the contractual performance – especially the transfer of order data when integrating service providers and/or suppliers etc. -, required for billing purposes or if you have consented in advance. You have the right to withdraw a given consent for the future at any time.

#### **Contact form**

All your personal data and further information that you give to us via the configured contact form on our website, is collected and processed only for the purpose of the processing and answering of your requests on the basis of Article 6 (1) subsection 1 lit a) and b) GDPR. Your data is transferred to us by e-mail from our provider. Unfortunately, we cannot contact you and process your request if you do not provide the necessary information. An automatic decision making does not take place.

A transfer of your provided personal data to third countries or an international organization does not take place and is also not in planning. A transfer of your personal data to external third parties does not take place. Your personal data that you provide to us via the contact form is stored for the duration of the processing of your request and is deleted or locked immediately after the processing is finished.

#### **User Login**

We process the personal data provided by you exclusively in the context of the contractual relationship as well as to answer your inquiries.

The required information according to Art. 13 GDPR will be provided to you upon receipt of a contractual relationship.

#### **Rights of data subjects**

According to Article 15 GDPR, you have the right to request information about the processing of your personal data. Furthermore, you are free to claim your rights on the correction, deletion or, if deletion is not possible, on the restriction of the processing and on data portability according to Article 16-18, 20 GDPR. If you want to claim this right, please refer to our data protection officer. Furthermore, you have the right to make complaints at the responsible supervisory authority at any time. Should you think that the processing of your personal data does not take place within the observance of the data protection laws, we kindly ask you to contact our data protection officer.

Furthermore, according to Article 13 (2) lit. b) GDPR, you have the right to contradict the processing of your personal data at any time.

#### **Protection of the stored data**

We use technical and organizational security measures to protect your personal data from manipulation, loss, destruction or access by unauthorized persons. Our security measures are continuously improved and adapted according to the state-of-the-art. It cannot be excluded that data that you transfer unencrypted cannot be accessed by third parties during transmission. We point out that regarding the data transmission via the Internet (e. g. at the communication by e-mail) no final secure transmission can be guaranteed. Sensitive data should therefore either not be transferred at all or only via a secure connection (SSL) via the Internet.

#### **Protection of minors**

The consent to the processing of personal data can only be given by a person of legal age. For information society services, the consent of a child from the age of sixteen is permitted under Art. 8 GDPR.

#### **Storage of anonymized data/cookies**

On this website, usage data are collected and stored in anonymous form. For this purpose, so-called "cookies" can be used. These are text files that are stored on your computer and that allow an analysis of your use of the website. However, these collect and save the data exclusively in pseudonymous form. They are not used to identify you personally and are not merged with data about the bearer of the pseudonym. We use this information to determine the attractiveness of our website and to continually improve its content.

The use of the website is also possible without cookies. If you do not give your consent, no cookies will be set.

#### **Data Protection Officer**

If you have any questions about data protection, please contact our data protection officer S-CON DATENSCHUTZ, Kriegerstraße 44, 30161 Hannover (dat@s-con.de).